



## The Locos Grill & Pub Story

In 1988, two University of Georgia (UGA) students, Hughes Lowrance and Jamey Loftin, made a \$10,000 investment to open a general store and deli in Athens, Ga. In the beginning, Locos Deli and General Store sold a variety of 10 sandwiches in addition to milk, toilet paper and other basic necessities. The pair gained immediate success by delivering these items to the residents and students around the University of Georgia (UGA) and realized that they were on to something good.

After a couple of years working between classes, they moved the original Locos to a new location on the UGA campus. In 1992, Lowrance and Loftin invested \$25,000 in a second Athens, GA-based location. By 1994, Locos expanded to a third location in Athens that sparked future growth.

Then in October of 1997, the first franchise store opened in Gainesville, Georgia. Since then, additional franchises have been added throughout Alabama, Georgia and Missouri.

As Locos grew so did the menu, which began to incorporate more and more items prepared on the grill, and in 2006 the decision was made to change the name to Locos Grill & Pub. Having "Grill" in the name better explains Locos food, which includes a wide-variety of appetizers, entrees, grilled items, specialty sandwiches and salads all in one place. The concept offers guests multiple ways to enjoy the Locos experience whether dining-in, picking-up or taking advantage of our catering and delivery services.

Today Locos Grill & Pub is a growing franchise organization. Lowrance and Loftin are still leading the company and promoting their original desire to provide communities with great food and an excellent place for friends and families to meet.